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Amendments to the Specification

On page 13, please amend the paragraph on lines 16-25 as follows:

The program guide displaying section 18 13 performs a process for displaying a program guide based on program guide data prepared by the program guide preparation section 15 on the display screen of the display section 22. Further, the program guide displaying 13 instructs the program playback section 12 to execute a playback process or instructs the recording reservation management section 14 to perform recording reservation or program recording in accordance with an instruction generated by a user operating an inputting section 23 (for example, a remote controller, a keyboard or the like).

On page 63, please amend the paragraph on lines 8-14 as follows:

The program guide conversion section 123 acquires information from a program guide database, the program recording reservation database 17[.], the recorded program database 18 and the recording reservation management section 14 and performs a process of converting program guide data received from the program guide server 110 into program guide data based on present situations of programs.

On pages 65 and 66, beginning on page 65 at line 15, please amend the paragraph as follows:

It is to be noted that some charge may be collected from the user each time an electronic program guide is distributed or the like. In this instance, the charge to be collected from the user may be varied in accordance with the privacy level, that is by what amount of the privacy information of the user is sent to the server. For example, users are divided into three types including a user who provides program condition data (a comparatively low charge), another user who does not provide program condition data but accesses for stating starting up of an application (a medium charge) and a further user who only accesses a program guide (a comparatively high charge), and the charge to be collected is set different among the different types.

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Amendment dated 12/15/2008

Reply to office action mailed 09/16/2008

Amendments to the Specification:

Please replace the paragraph beginning at page 33, line 9, with the following rewritten paragraph:

The program operation terminal apparatus 50 includes a program recording section 11, a program playback section 12, a recording reservation management section 14, a program recording reservation database 17, a recorded program database 18, a program condition information preparation section 51, a program guide displaying section 52, and an operation instruction section 53. The program operation terminal apparatus 50 has various functions including a function of transmitting program condition data, which is hereinafter described, to the program operation terminal apparatus 50 guide server 40 and a function of acquiring program guide data, on which a recording condition is reflected, from the program guide server 40 through the network 31. The program operation terminal apparatus 50 further has a function of browsing a homepage on the network 31 using a browser incorporated therein.

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